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## Nanotex<sup>®</sup> Featured in Strategic Partners, Inc.'s Launch of CERTAINTY PLUS<sup>™</sup>

*Leading fabric innovator provides next generation of liquid repellency – Nanotex<sup>®</sup>  
Resists Spills – to leading medical apparel brands*

**Kings Mountain, NC, November 18, 2015** – [Nanotex<sup>®</sup>](#), a Crypton company and leading fabric innovator providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets, today announced, along with Strategic Partners, Inc. (SPI), the leader in the design and manufacturing of medical apparel, lab wear, footwear and accessories, the launch of scrubs and lab coats with CERTAINTY PLUS<sup>™</sup> featuring antimicrobial fabric technology and Nanotex<sup>®</sup> Resists Spills. The combined technologies are available in durable, breathable, soft, comfortable and fashionable Code Happy<sup>®</sup> scrubs, and Cherokee<sup>®</sup>, Dickies<sup>®</sup> and Code Happy lab coats.

Nanotex Resists Spills provides the fluid barrier technology in CERTAINTY PLUS, causing many fluids to bead up and roll off the apparel. Nanotex utilizes nanotechnology by which molecules permanently attach to fibers without clogging the fabric weave or compromising the look, feel or comfort of the fabric. CERTAINTY PLUS includes CERTAINTY<sup>®</sup> antimicrobial fabric technology that provides long-lasting freshness against odor-causing and fabric-degrading bacteria on the fabric.

“Nanotex understands how important a fluid barrier is to the medical professional community, and is proud that our Resists Spills technology has contributed to the development of this feature in the leading healthcare apparel brands,” says Randy Rubin, Chairman of Crypton. “By working at the nano-scale, our textile enhancements provide amazing functional improvements without changing the natural characteristics of the fabric, like hand and drape.”

Medical apparel exclusively with CERTAINTY antimicrobial fabric technology debuted in March 2015 and is now featured in Cherokee, Dickies, Code Happy and HeartSoul medical uniforms. Although garments featuring antimicrobial technology don't protect

users or others against bacteria, viruses or other disease organisms, apparel with CERTAINTY and CERTAINTY PLUS does reduce, inhibit and minimize the growth of odor-causing and fabric-degrading bacteria on the fabric, helping enhance the life of the garment and keep wearers odor free throughout their shift. Code Happy scrubs with CERTAINTY and CERTAINTY PLUS offer a wide spectrum of colors plus contemporary styling for men and women. To learn more about how Strategic Partners is leading the next generation of medical apparel, visit [www.certaintytechnologies.com](http://www.certaintytechnologies.com).

Nanotex is comprised of a family of 11 products, such as Resists Spills, “Releases Stains,” “Neutralizer” and “Coolest Comfort”, and includes the important enhancement of the integration of a DNA marker to protect against counterfeiting. The brand has more than 100 manufacturer partners worldwide, including not only in branded apparel and outdoor gear, but home textiles and contract and residential interiors markets as well. Brand partners include the Gap, Gymboree, Target, Dickies, Cabela’s, L.L. Bean, Burton, UnderArmour, Ashworth, Nordstrom, Hanes and others.

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#### **About Nanotex, a Crypton Company**

The Crypton Companies have patented and branded environmentally responsible textile performance solutions since 1993. The company’s flagship product, CRYPTON® Fabric, revolutionized the use of fabrics in the healthcare, hospitality, government, education and contract segments. In 2013, Crypton acquired Nanotex, which was among the first to market nanotechnology solutions for textiles when it was founded in 1998. Since that time, Nanotex technology has been significantly enhanced, integrated with DNA markers to protect against counterfeiting and is being re-launched through a new integrated marketing and promotion campaign. For more information on Nanotex, please visit our website at [www.nanotex.com](http://www.nanotex.com).

#### **About Strategic Partners, Inc.**

Established in 1995, Strategic Partners, Inc. designs, manufactures and distributes high-quality, fashion-inspired medical uniforms under the Cherokee, Dickies, HeartSoul, Code Happy, and Disney brands; manufactures and/or distributes footwear under the Cherokee, Dickies, Asics and K-Swiss brands, among many others; and manufactures and distributes medical accessories and Classroom brand school uniforms. The company supports nurses and other healthcare professionals through [Scrub Magazine](http://ScrubMagazine.com), a leading lifestyle media brand for nurses, and its website, [scrubsmag.com](http://scrubsmag.com), the nation’s number-one online destination for nurses; and numerous outreach and philanthropic activities. The corporation’s home office is in Chatsworth, California. Visit [www.strategicpartners.net](http://www.strategicpartners.net).