



SAVANE



NANOTEX[®]
A CRYPTON COMPANY

**SAVANE[®] FIRST TO COMBINE REVOLUTIONARY
NANOTEX[®] FABRIC TECHNOLOGIES**

MIAMI (Oct. 10, 2018) – Leading designer and distributor Perry Ellis International Inc. launched its Savane Shield™ line of dress pants and chinos under their Savane[®] brand becoming the first-to-market with fabrics that feature a combination of advanced spill-resistant technology and fresh protect odor inhibitor from Nanotex[®].

With Nanotex[®], Savane has upped the game. In addition to four-way stretch fabric that repels stains, resists wrinkles and offers UPF sun protection, Savane Shield apparel, using Nanotex[®] advanced fabric technologies, modifies fabric at the molecular level to provide the greatest degree of spill protection available, combined with odor protection.

“The Savane brand’s heritage is synonymous with being on the forefront of design innovation in men’s bottoms offering an array of fits and performance fabrics. Today’s consumer is seeking comfort fused with new innovative technology, and the introduction of Nanotex[®] is revolutionary,” said Oscar Feldenkreis, president and CEO, Perry Ellis International.

With this technology, Savane offers dress pants and chinos that are not only durable, stylish and comfortable, but include unparalleled spill resistance and freshness protection to keep you looking and feeling newly laundered no matter what the day brings, whether it’s coffee spills or dog paws.

“We wanted to pair every day, fashionable clothing with extraordinary innovation,” said Natalia Rodriguez, senior designer for Savane. “Savane Shield is designed to perform, adding convenience and function to our customers’ busy lifestyles.”

Savane Shield flat-front, straight fit dress pants and chinos with Nanotex[®] technology are available in standard sizes as well as Big & Tall. Savane Shield is available at Belk and JCPenney.com.(MSRP \$90).

To see the complete line of Savane pants, visit www.savane.com.

About Savane

Savane is one of the core lifestyle brands of Perry Ellis International. It has a legacy of innovation including being one of the first to develop a no-iron, 100% cotton pant and to add

Teflon® stain repellent. They pioneered the first guaranteed no-wrinkle casual pants for men and have continued to innovate—leading the way in 2006 with the Savane Select Edition® no-iron, dress gabardine pants and in 2010 with the next generation Travel Intelligence® technology. Their revolutionary Active Flex™ technology introduced the max comfort fully elastic waistband. In 2017 they moved all styles to stretch fabric, making them the most comfortable pants on the market. With a legacy of craftsmanship, coupled with the latest in performance and comfort, Savane offers pants designed to help men succeed in the business of life.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the company is available at www.pery.com.

About Nanotex

Nanotex®, a Crypton company and leading fabric innovator providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets, is among the first to market nanotechnology solutions for textiles when it was founded in 1998. Since that time, Nanotex performance technology has been significantly enhanced and refined to ensure it performs at its best. Nanotex is comprised of a family of 13 products, such as “Durable Wear,” “Wrinkle Defense,” “Dry Inside” and “Coolest Comfort.” The brand has become a household name in the apparel and bedding market with placement at GAP, Target, QVC and countless others. For more information on Nanotex, please visit: www.nanotex.com.”

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